

Funds raised through the **Because We are Catholic Annual Appeal** are directed to Community Services, Education, Vocations, and Parish Life programs and activities throughout the Diocese. The distribution of dollars, which are held in a Trust that is restricted for these purposes, is monitored by a group of volunteer Trust Advisors who represent parish communities in Berks, Carbon, Lehigh, Northampton, and Schuylkill Counties.

VOCATIONS

- Seminarian education and ongoing priestly formation.
- Training and support for the Permanent Diaconate.
- Orientation and outreach for young men and women considering the Priesthood or Religious Life.







The administrative cost of running the Appeal is approximately \$250,000/year, which is about 6%. In other words, every one dollar spent on the Appeal makes an additional \$15 available for direct service, ministries, and pastoral care.

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